

Since materialising in late 2004, Deviant UK has established itself as a bright star of the European Dark Alternative stage and is widely acknowledged to be a leader of the resurgent UK scene. The band unleashed debut album 'Barbed Wire Star' in October 2006, spawning the anthemic club hits 'Raptured Saints' and 'Access Denied!'. Astonishingly, the album continues to appear in the UK Alternative Chart two years after its original release and recently sold out of it's third pressing.

Signed as flagship act of dynamic London-based independent label RebCo Records with worldwide distribution, Deviant UK engage with a unique sound is powerful, distinctive & instantly accessible, effortlessly straddling the EBM, Industrial & Gothic genres.

This band is best defined onstage, consolidating an ever-growing fanbase through a punishing tour schedule both in the UK and across Europe including Wave Gotik Treffen, Infest, Nocturnal Culture Night, Dark City festivals among others. The band has enjoyed many memorable shows with names like Project Pitchfork, Combichrist, VNV Nation, The Cruxshadows and Rotersand among others.

Quintessentially English & proud of it, Deviant UK is masterminded by devilish singer/songwriter Jay Smith ("a true showman with an ego the size of a planet" - Rocksound Magazine). This is electronic music with a black heart, Smith's angst-ridden vocals coating every song in ice. Memorable hooks betray an electronic pop science that stands Deviant UK head & shoulders above their peers.

Avoiding the cliches associated with the scene, a distinctive image and huge stage presence work hand-in-hand with the music to tick all the boxes. Swathed in pure rock and roll attitude, Smith engages audiences with an overwhelming confidence that is equal parts arrogance, charisma & psychosis. This is a live act that loves every moment of the rollercoaster ride they are strapped into...and the enthusiasm is infectious.

Smith's lyrical stance is suitably dark; everyone has a secret to hide, friends will always let you down & love inevitably ends badly. Forget symbolism, B-Movie futurism or tired political posturing: Smith opts for a truly personal, first-person view into a bacchanalian world of sin, excess & insecurity, framed by humour so black that it can only come from having been there, seen it and done it.

The recent collaborations with Imatem & Rotersand topped alternative charts across Europe & most significantly, the second Deviant UK album 'Very Bad Things' is scheduled for release in 2009: bigger, harder and better.

REPRESENTATION:

Europe: self-managed

USA: MassMovement USA

BAND MEMBERS:

In the studio Jay Smith IS Deviant UK.

LIVE:

Jay Smith - Vocals

Simon Clewlow - Keyboards

Mark Bartholomew - Drums